



**Market Research  
Benevolent Association**

*'Helping Researchers in Need' for over 40 years*



## Help us help more colleagues in need

### With your help we can do more

The Market Research Benevolent Association (MRBA) is the industry's independent, registered charity. We offer financial assistance to people who are working or have worked in the UK industry regardless of their title, role or level.

For over 40 years our grants and interest-free loans have provided a lifeline to hundreds of families experiencing financial hardship due to illness, injury, bereavement, carer responsibility, or other personal problem.

Like all charities, we depend on gifts and donations to continue our work.

### How you can help

#### 1. Spread the word

There are still some people in the industry who do not know what we do. You, your team and your organisation can help spread the word by:

- Adding a link from our website to yours
- Downloading this information sheet from our website and arranging a staff mailing/emailing
- Running our advertisement in your publication or putting it or our banner ad on your website
- Promoting what we do and our fundraising events in your internal publications/intranet
- Recommending a colleague with financial difficulties gets in contact with us

#### 2. Become a 'Friend'

We also raise funds through our 'MRBA Friends' campaign. Please consider becoming a 'Friend' by giving us a donation by direct debit of £25 per year - that's just over £2 a month. Alternatively, become a 'Lifetime Friend' with a one-off donation of £250. Ring 0845 652 0303, download a copy of our form from [www.mrba.org.uk](http://www.mrba.org.uk), or email [info@mrba.org.uk](mailto:info@mrba.org.uk).

#### 3. Become a 'Corporate Patron / Friend'

For a minimum subscription of £100/year, your business can become a Corporate Friend. Or for a £500/year minimum subscription, your organisation can become a Corporate Patron.

#### 4. Leave a legacy in your will

Over the years colleagues have also left us money in their wills which we have invested. For more information, please speak to Danielle Scott, our Secretary/Treasurer, in complete confidence on 0845 652 0303, email [info@mrba.org.uk](mailto:info@mrba.org.uk) or visit [www.mrba.org.uk](http://www.mrba.org.uk).

#### 5. Make a one-off donation

It's easy online through Virgin Money by visiting our website [www.mrba.org.uk](http://www.mrba.org.uk) and clicking on Donate.

#### 6. Donate items and bid in our auction.

This annual, online event is held every Spring. In the past some of the most popular items have been donated by client companies. To pledge your item, please email Linda Henshall at [linda.henshall@newfieldwork.co.uk](mailto:linda.henshall@newfieldwork.co.uk). We accept donations all year round.

#### 7. Invite us to speak at your company meeting or event so more people learn about what we do.



**Call: 0845 652 0303   Email: [info@mrba.org.uk](mailto:info@mrba.org.uk)   [www.mrba.org.uk](http://www.mrba.org.uk)**  
**Please follow us on social media: [Facebook/mrba](https://www.facebook.com/mrba) [Twitter/mrbatweets](https://twitter.com/mrbatweets)**  
**[Linkedin/company-market-research-benevolent-association](https://www.linkedin.com/company-market-research-benevolent-association)**

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