



The Market Research Benevolent Association

Press Information

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For immediate release

Support the MRBA's online charity auction – make a bid, get a bargain and benefit a colleague in real need

15 March 2010—The Market Research Benevolent Association's (MRBA) Annual Online Auction goes live today. Running until 14 April, this year's auction has a host of great items and life experiences for you to bid on. All the proceeds will go to helping colleagues who work or have worked in the market research industry and who are currently experiencing financial difficulties.

Thanks to the generous donations of colleagues across the research community, you can choose from a number of holiday or London-based accommodation including:

- A choice of two – one week stays in Portugal's Algarve
 - 4 bedroom villa with private pool
 - 2 bedroom first floor apartment with shared pool
- Double room at London's Park Plaza, Riverbank for one night
- Overnight stay at B&B Belgravia, London, for two

Other items up for grabs include:

- original artworks
- photographic portrait session (individual or family) by Anne Collard Photography
- 2-hour session for two at Thermae Bath Spa, in historic Bath
- Garden design and mood board provided by Downton Garden Design
- bottles of fine wine and spirits

To bid, just click on [http:// www.mrba-auction.org.uk](http://www.mrba-auction.org.uk) to view the selection. New lots are being added all the time, so keep checking the web site regularly throughout the month. The bidding ends on 14 April at around 3pm (for exact times please check the web site). Successful bidders will be notified by email and their 'lots' will sent to them directly by the donors.

"Applicants requesting our help more than doubled last year," explains MRBA Chairman, Ian Brace. "As budgets continue to be cut, there is less work out there and more redundancies, so the unprecedented number of applications for our services is continuing into 2010. As a result, we are even more dependent on the regular subscriptions by MRBA 'Friends' and Corporate Patrons; as well as the modest return on our investments to maintain the current levels of support we offer. This is why the auction, our major fundraising event of the year, is so important. It is an ideal opportunity for everyone in the industry to support us and pick up a highly sought after item,



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reasonably priced, in the process. Please, encourage everyone to visit our web site and bid, bid, bid!"

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Note to Editors:

The Market Research Benevolent Association (MRBA)

The MRBA provides financial help, advice and support to people who are working or have worked within the market research industry regardless of their title, level or role. Since 1977, it has helped hundreds of people and their dependents experiencing financial difficulties due to illness, injury, bereavement or other personal problems get their lives back on track.

The MRBA has assisted interviewers, supervisors, field managers, as well as office-based support staff, researchers, managers, directors, and consultants. Existing or previous membership in the MRS or the MRBA is not a requirement. Enquiries about help can be made by telephoning **0845 652 0303** or emailing info@mrba.org.uk

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www.mrba.org.uk

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