



A helping hand in hard times

Asking for help isn't always easy

It is the reason why the Market Research Benevolent Association (MRBA) was established over 30 years ago. We know asking for help can be hard, and that misfortune can have a domino effect with one difficulty leading to another, which can become overwhelming.

As the research industry's independent, registered charity, the MRBA exists to offer financial assistance to people who work or have worked in our industry so they can get their lives back on track.

How we can help

If you, a member of your immediate family, or someone you know from the industry, is experiencing financial hardship because of an illness, injury, bereavement, carer responsibility, or other personal problem, we may be able to help.

Most often our assistance involves offering a grant, which does not need to be repaid, or an interest-free loan with favourable and flexible terms for re-payment.

Who we have helped

Our voluntary MRBA Regional Managers have helped hundreds of past and present interviewers, supervisors and field managers; as well as office-based support staff, managers and researchers, consultants and executives.

Who is eligible?

Essentially, any person who has worked in market research and their immediate family can apply for help. Although we need to verify every applicant's eligibility, the MRBA tries to help as many people as possible. Also, the MRBA is independent of the Market Research Society (MRS), so previous/current membership of it, or of the MRBA itself, is not a requirement.

How to apply

We treat every application in confidence. You can be assured that your identity and personal circumstances will never be revealed to anyone outside the small team of dedicated MRBA advisors.

To receive an application form, please give us a call on 0845 652 0303, or send us an email at marketresearchba@yahoo.co.uk.

Completing the application form

Our application form is quite detailed and may appear daunting, especially if you are not well. Every applicant is assigned to one of our MRBA Regional Managers who will support you throughout the process. He or she can work with you to fill in the form either over the telephone or in person.

What happens next

Once you return the completed application form, your MRBA Regional Manager will contact you to arrange a home visit to gain a better understanding of your particular requirements, ensuring you receive the relevant help and support.

An assessment by your MRBA Regional Manager will then be sent along with your application form to the MRBA Management Committee which meets every six weeks. Where the situation is urgent, your case can be fast tracked and a decision made more quickly.

As soon as the Committee makes its decision, your MRBA Regional Manager will let you know whether and how we may be able to assist you.

For more information please ring Danielle Scott, our Secretary-Treasurer, on 0845 652 0303, or email us at marketresearchba@yahoo.co.uk, and we will get back to you as soon as possible.

The Market Research Benevolent Association

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